

Beating Ransomware

How To Protect, Detect & Recover from Ransomware with AWS Security + AWS Storage

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Agenda

What is Ransomware?

AWS Security Best Practices

AWS Data Resiliency Best Practices

AWS Partner Solutions

Putting It All Together



What is Ransomware?



What Is Ransomware?

MALWARE THAT RANSOMS YOUR DATA

Ransomware is a form of malware that perpetually blocks access to business-critical information and systems unless a ransom is paid.



Locker Ransomware

Does not encrypt files; instead, unauthorized users lock the victims out of their devices and prevent them from having access.



Crypto Ransomware

Prevents users from accessing important files by fully or partially encrypting their data.

What Is Wiperware?

RANSOMWARE BUT WITHOUT CHANCE OF RECOVERY

Wiperware is a form of malware whose sole intent is to cause chaos and unrecoverable destruction of data.

It can often mask as ransomware or use ransomware as a decoy.

First observed during Ukrainian war to eliminate government and cultural records such as birth certificates, property ownership records, educational credentials, etc.





WIPE OUT —

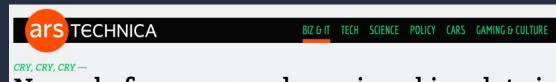
Effective, fast, and unrecoverable: Wiper malware is popping up everywhere

Wiper malware from no fewer than 9 families has appeared this year. Now there are 2 more.



Securit

US says destructive wiper malware targeting Ukraine could 'spill over' to other countries



Never-before-seen malware is nuking data in Russia's courts and mayors' offices

CryWiper masquerades as ransomware, but its real purpose is to permanently destroy data.

DAN GOODIN - 12/2/2022, 12:57 PM

Ransomware Business Models

Locker Ransomware

Blocks access to systems and data using compromised credentials until a ransom is paid.

Payment typically in crypto.

Crypto Ransomware

Blocks access by encrypting some or all files and demands a ransom from the victim in exchange for a decryption key.

Payment typically in crypto.

In all cases, no guarantees of...

- 1. Complete data recovery after payment.
- 2. Having exfiltrated data deleted after payment.
- 3. Still having exfiltrated data leaked or sold after payment.
- 4. Avoiding future attacks after history of payment.
- 5. Future extortion and attacks for more money.
- 6. Additional malware and backdoors being implanted.

Double, Triple & Quadruple Extortion

Double: Exfiltrates data from target, then encrypts target's system and demands ransom.

Triple: Sustained DDoS attacks to increase leverage to pay the ransom.

Quadruple: Direct end user contact to add even more leverage and ruin reputation.

Most Recent: Informing SEC of data breaches that violate the "four day rule".

Ransomware As A Service (RaaS)

Threat actors democratize ransomware tools via subscription or pay-for use service.

RaaS operator shares revenue from ransoms paid.

Some tools become opensourced to add more features and accelerate innovation.



Ransomware Incidents are More Likely When...



Technical maintenance is behind schedule



Employee skill levels create security risks



Security strategy doesn't prepare for incidents

- Patching not up to date
- Irregular untested data backups
- Only focusing on recovery instead of protection

- Security awareness low
- Vulnerable to social engineering
- Lack of multi-factor authentication (MFA)
- Overly permissive credentials
- Open trust model allows malware to spread
- No clear governance model



Ransomware is a growing business risk

By 2025, 75% of all IT organizations will face one or more ransomware threats (Gartner, 2021).





Increased Incident Rates & Sophistication Levels

83% of successful ransomware attacks feature double or triple extortion tactics.



Recovery Costs Skyrocketing

\$4.54M: Average Ransomware Recovery Costs

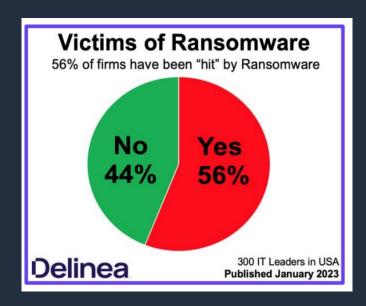


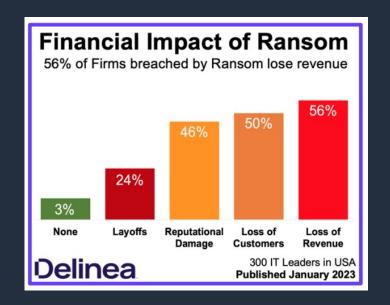
Significant Business Impact

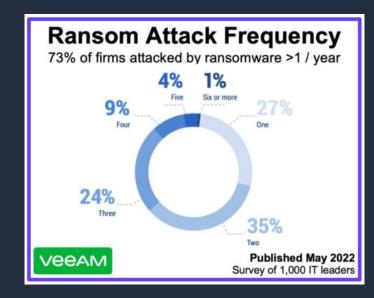
\$5.3M: Average Ransom Paid By Enterprise Customers \$812,360: Average Ransom Paid 22 Days: Average Downtime

Impact To Our Customers

RANSOMWARE IS A GROWING THREAT WITH CRITICAL IMPACTS TO BUSINESS

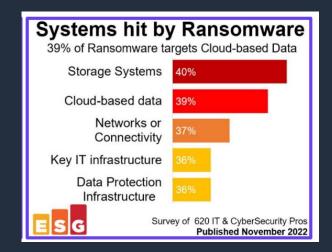


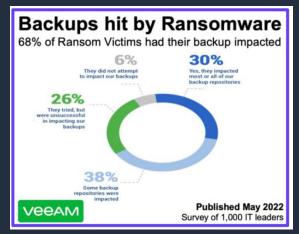


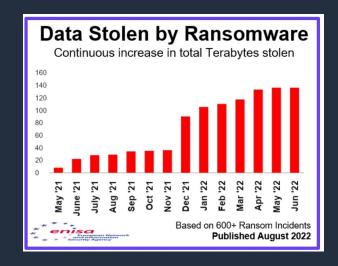


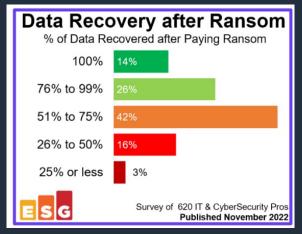
Impact On Data Storage & Backups

RANSOMWARE IS A GROWING THREAT WITH CRITICAL IMPACTS TO BUSINESS





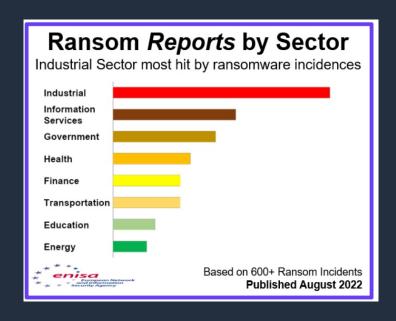




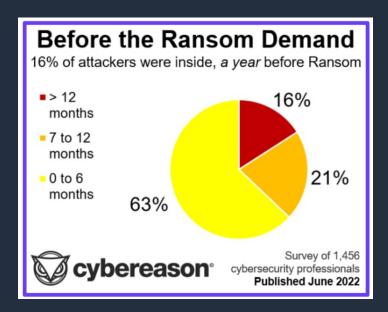


Ransomware Targets & Methods

RANSOMWARE IS A GROWING THREAT WITH CRITICAL IMPACTS TO BUSINESS







This is what we call "dwell time" and why *protection* and *detection* are critical parts of the ransomware story!



How Ransomware Works

SOME SCENARIOS OBSERVED



Step 1: User clicks on malicious link in email, file, text, website, USB drive or other source.



Step 2: Malware installs itself and downloads additional malicious payloads.



Step 3: Ransomware attempts escalate privileges and move laterally.



Step 4: Ransomware attempts to exfiltrate user data outside of customer system.



Step 5: Ransomware locks, encrypts or partially encrypts data on customer system.



Step 6: Ransomware attempts to delete backups and logs of itself.



Step 7: Ransom note planted.

Sometimes exfiltrated data examples used as proof.



Decision Do you pay the ransom?

Potential Outcome Get decryption key to unlock files.

Yes

Potential Outcome DDoS used as leverage to pay. (Triple Extortion)

No

Potential Outcome

Data leaked or sold

on dark web. (Double Extortion)

Potential Outcome Threat actors contact end customers, partners and/or regulators. (Quadruple Extortion)

Potential Outcome A combination of these.

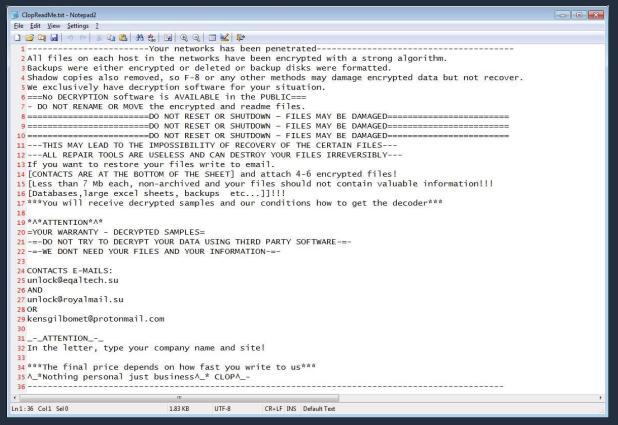
Potential Outcome Zero or partial recovery.

Potential Outcome Additional attacks.

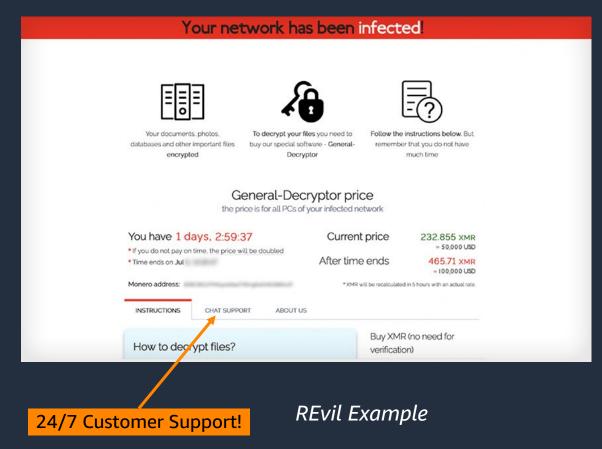


What Ransom Notes Look Like

SOMETIMES TERRIBLE UI/UX. SOMETIMES MORE ELEGANT.



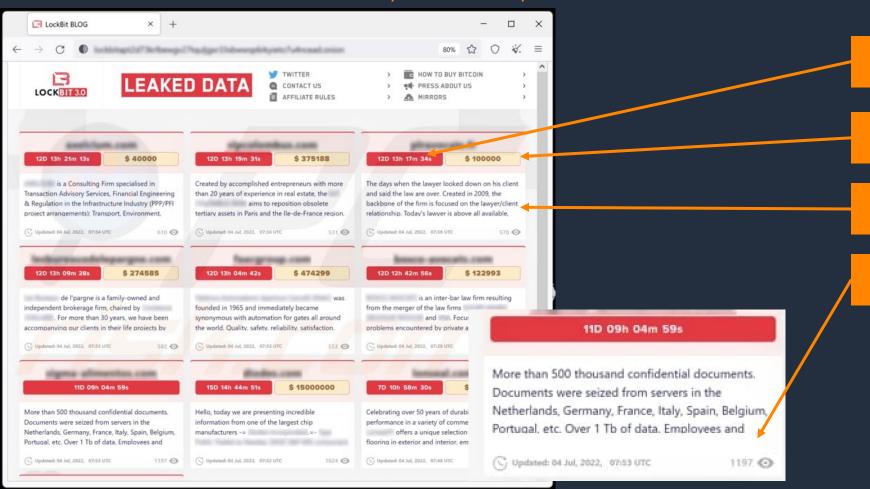
Clop Example





LockBit 3.0 Marketplace For Leaked Data

EXFILTRATED DATA CAN BE LEAKED, EXTORTED, AND SOLD



Ransom Deadline

Price For Data

Summary of Target

Of Buyers Watching

Quad Extortion: Direct End Customer Contact

From: Administrator <

Sent: Monday, June 19, 2023 8:43:06 PM

To: @student.manchester.ac.uk>

Subject: !!!Manchester.ac.uk Cyber Incident 06.06.2023 Data leakage!!

This Message Is From a New External Sender

You have not previously corresponded with this sender. Please exercise caution when opening links or attachments included in this message.

Hello,

We would like to inform all students, lecturers, administration, and staff that we have successfully hacked manchester.ac.uk network on June 6 2023.

We have stolen 7TB of data, including confidential personal information from students and staff, research data, medical data, police reports, drug test results, databases, HR documents, finance documents, and more. The administration is fully aware of the situation and had been in discussion with us for over a week. They, however, value money above the privacy and security of their students and employees. They do not care about you or that ALL your personal information and research work will soon be sold and/or made public!

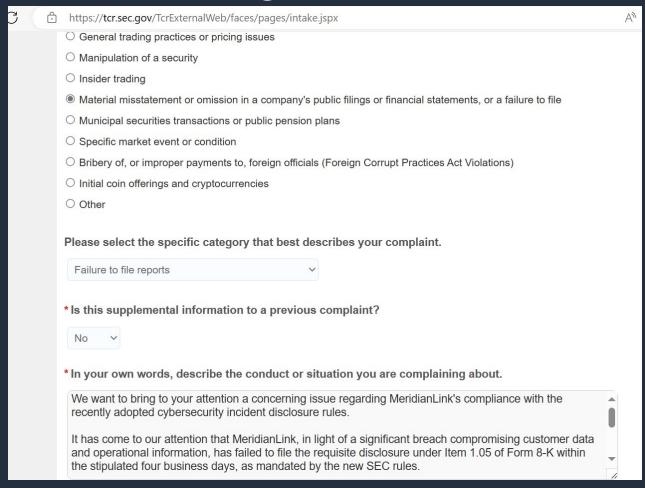
The persons responsible for the situation include: Professor Dame Nancy Rothwell, Professor Luke Georghiou, Patrick Hackett, Professor Colette Fagan, Professor Nalin Thakkar, Professor Graham Lord, Professor Keith Brown, Professor Martin Schröder, Adèle MacKinlay, Carol Prokopyszyn.

This is our last warning.

Source: https://www.bleepingcomputer.com/news/security/hackers-warn-university-of-manchester-students-of-imminent-data-leak/



Quad Extortion: Informing The SEC Of Material Breach



Source: https://www.bleepingcomputer.com/news/security/ransomware-gang-files-sec-complaint-over-victims-undisclosed-breach/

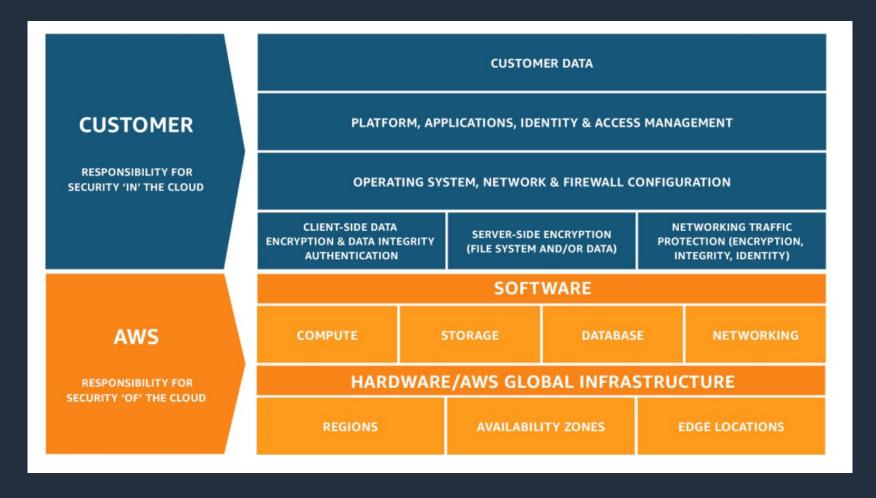


AWS Security Best Practices



Shared Responsibility Model For Security

RESPONSIBILITY FOR SECURITY OF THE CLOUD VS. SECURITY IN THE CLOUD





National Institute of Standards and Technology (NIST) Cybersecurity Framework (CSF) is the industry gold standard.



IDENTIFY

Identify an organization's critical functions, assets and processes and how cybersecurity risks could disrupt them



PROTECT

Define safeguards necessary to protect critical infrastructure services



DETECT

Implement the right measures to identify threats and cyber risks promptly



RESPOND

Define the measures necessary to react to an identified threat



RECOVER

Strategic plans to restore and recover any capabilities damaged during a cybersecurity incident



What is defense-in-depth?

LAYERED SECURITY TO ISOLATE THREATS

Policies, Procedures & Awareness

Threat Detection & Incident Response

Identity & Access Protection

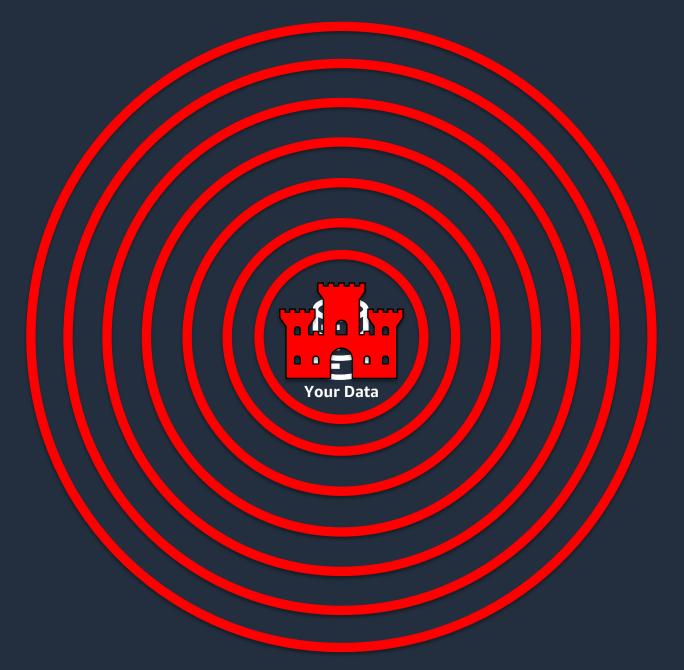
Perimeter Protection

Network & Edge Protection

Infrastructure Protection

Application Protection

Data Protection





Defense-in-depth layered security services

ALIGNING AWS SECURITY SERVICES TO THE NIST CYBERSECURITY FRAMEWORK



Organizations



Security Hub

<u></u> Shield Certificate



KMS



Firewall







Macie



Lake

















Manager

Manager



CloudHSM



Manager



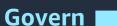




AWS Systems Manager

Lambda

AWS CloudFormation





Identify -



Protect















Config

Systems

Manager





Trusted Advisor

AWS Control



Cognito

G IAM



Transit

Gateway



Amazon VPC



Detective



CloudWatch



AWS

CloudTrail





Glacier

CloudEndure Disaster Recovery







AWS IAM







AWS Direct Connect



Directory

Service

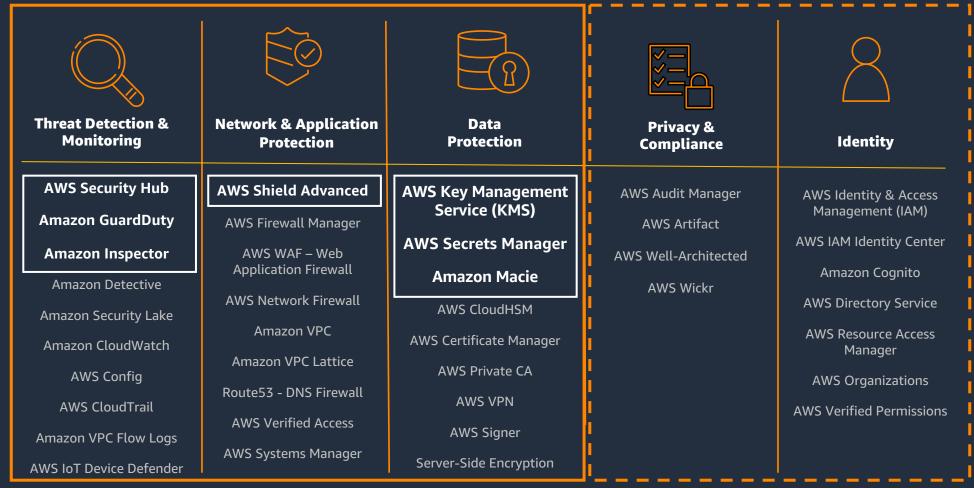
Amazon VPC PrivateLink

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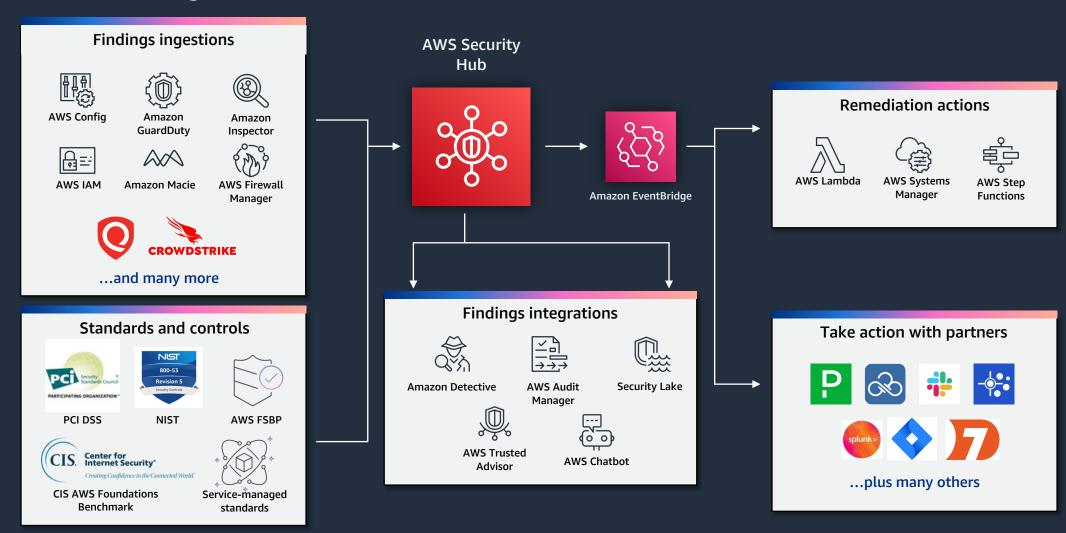
Layered AWS Core Security

MINIMUM RECOMMENDATIONS FOR AWS SECURITY DOMAINS & CORE SECURITY SERVICES

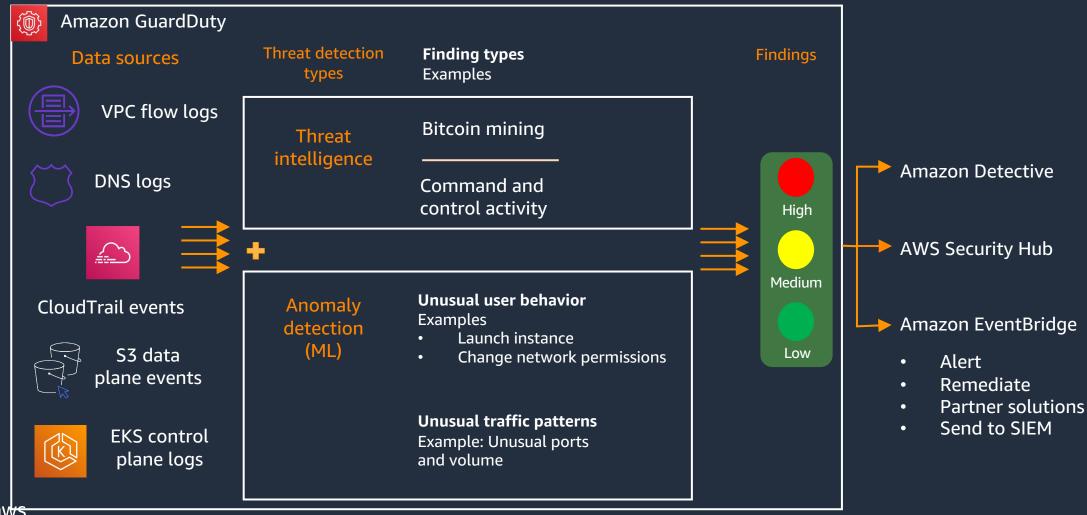




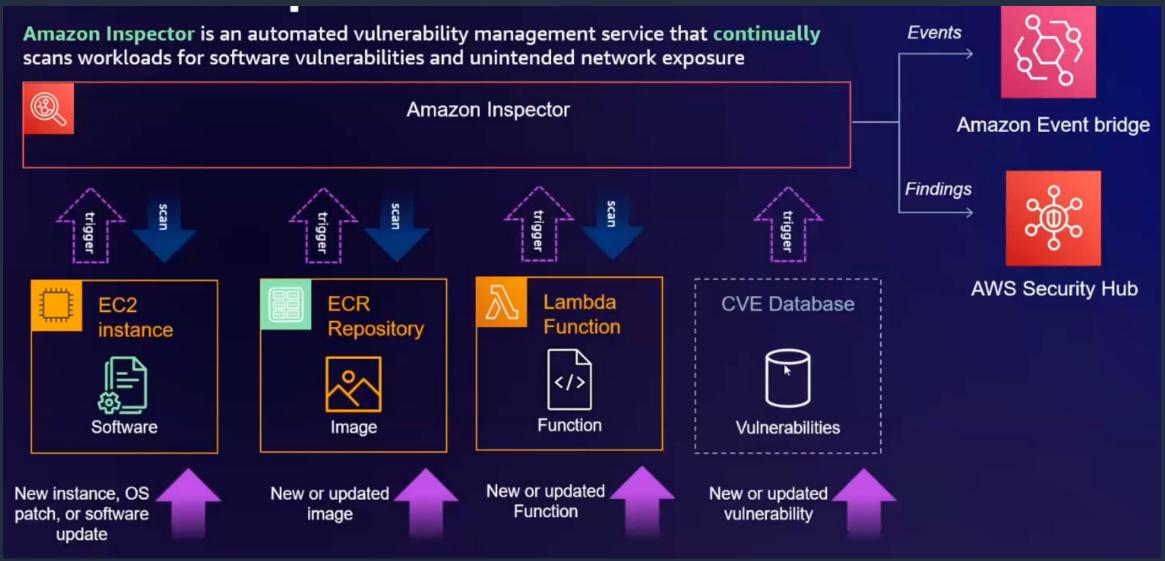
AWS Security Hub



Amazon GuardDuty



Amazon Inspector



AWS Key Management Service (KMS)



- AWS KMS lets you create, manage, and control cryptographic keys across your applications
- AWS KMS is incorporated in over 100 AWS services to encrypt sensitive data and create digital signatures.
- Supports AWS Managed Keys or Customer Managed Keys (CMK) for Bring Your Own Keys (BYOK).
- Supports Keep Your Own Keys (KYOK) with external key managers using AWS-XKS.
- Enables support for hybrid post-quantum TLS.

AWS Shield Advanced

ADVANCED DDOS PROTECTION AND COST PROTECTIONS



AWS Shield Advanced



AWS Firewall Manager for **Centralized Management**



AWS WAF for **Application protection**

Protected Resources



Amazon Route53

Amazon

CloudFront



Infrastructure and application protection (L3-7)



Application attack detection and automatic mitigation with AWS WAF



Near real-time events visibility and alerting



AWS Global Accelerator



Elastic Load Balancing

Elastic IP





Health-based detection and proactive event response



24/7 Support of AWS Shield Response Team



Cost protection for scaling during an attack



Amazon Macie

DISCOVER AND PROTECT YOUR SENSITIVE DATA AT SCALE









Gain visibility and evaluate

Discover sensitive data

Centrally manage at scale

Automate and take actions

- Bucket inventory
- Bucket policies

- Inspection jobs
- Flexible scope

- AWS Organizations
- Managed & custom data detections

- Detailed findings
- Management APIs



Security Accelerates Migrations & Increases Data Gravity

SECURITY EARNS TRUST. TRUST INCREASES DATA GRAVITY ON AWS.

+11%

Increase In <u>Total</u> AWS Monthly Spend*

...on <u>non-security</u>
workloads when
customers use <u>at least</u>
the four Core Security
Services together.



^{*} Source: "Preliminary Results for ESS Adoption Analysis" Econometrics Study, February 10th, 2022.



What Does "Shift Left" Mean?

EMBEDDING SECURITY EARLIER REDUCES FRICTION, RISK, TIME, COST, AND BUSINESS IMPACT





Putting It All Together



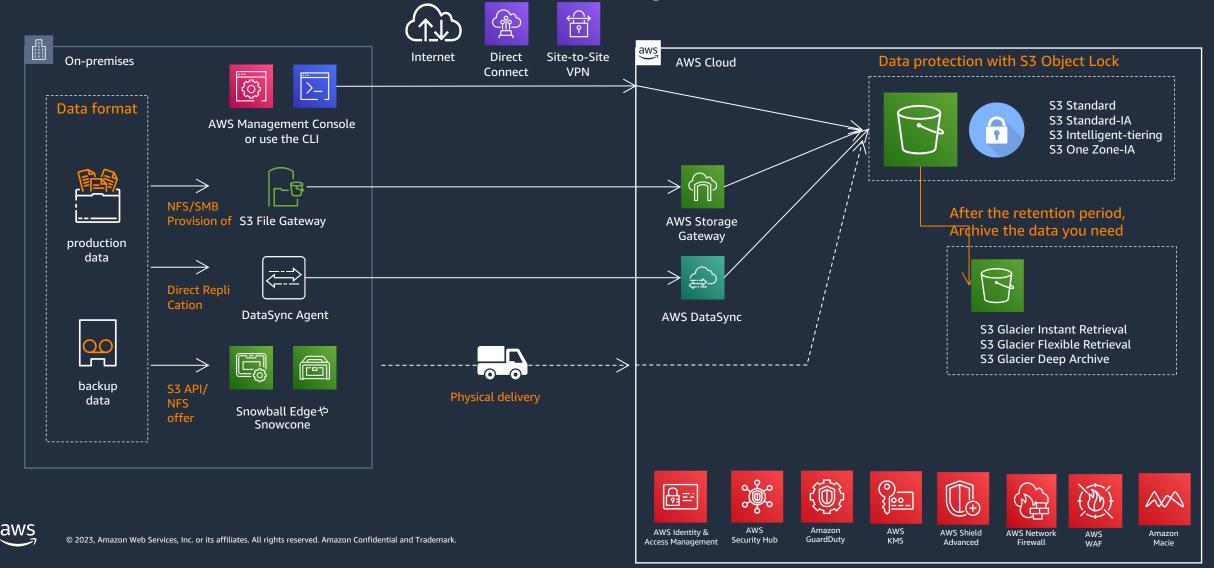
Top 10 Best Practices For Ransomware Protection

IDENTIFY, PROTECT, DETECT, RESPOND & RECOVER

1) Leverage a security framework like NIST CSF.	6) Implement centralized logging and monitoring with CloudTrail, Security Hub, and Amazon Security Lake.
2) Automate patching & systems hardening with Amazon Inspector.	7) Implement and test backup and restore processes regularly with AWS Backup and AWS Disaster Recovery.
3) Use short-lived, temporary credentials with AWS IAM.	8) Prepare and exercise an incident response plan.
4) Implement multi-account structure with VPC isolation, ingress and egress policies in AWS Network Firewall.	9) Perform security posture self-assessments.
5) Use immutable infrastructure with no human access (e.g. AWS Backup Vault Lock, MFA on Delete)	10) Automate security guardrails and response actions.



Ransomware Protection & Recovery Best Practices



Key Takeaways

- Ransomware continues to increase and evolve as a business threat.
- Customers should have a strategy to identify, protect, detect, respond and recover from ransomware.
- AWS provides integrated Security and Storage solutions against ransomware.
- AWS + our partners deliver "better together" protection.



Additional Resources



Learn More

- Protecting Against Ransomware With AWS
- Ransomware 101
- Ransomware FAQ
- How to Protect & Recover from Ransomware First Call Deck
- Download eBook: Protecting Your AWS Environment From Ransomware
- · Blog: How To Approach Threat Modeling
- Blog: Top 10 Security Best Practices for Securing Data in Amazon S3
- Customer Workshop: Securing And Protecting Your Data In SZ



Getting Started

Check Your Customer's Security Posture

Run a FREE <u>Security Health Improvement Program</u>
<u>Score (SHIP)</u> report

AWS Services

- Amazon S3
- AWS Backup
- AWS Security Hub
- Amazon GuardDuty
- AWS Key Management Service (KMS)
- AWS Shield Advanced
- AWS Macie



Get Help

- AWS Security Incident Response Guide
- AWS WWSO Security Wisdom
- AWS WWSO Security Specialists
- AWS Professional Services
- AWS Partner Solutions for Ransomware
- AWS ISV Partner Summary
- AWS Ransomware Parnter Solution Matrix

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Thank you!

Huy Tran